

Body of Christ News

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BodyofChristNews.com

ADVERTISING CONTRACT

and Insertion Order

Rates & Sizes
 effective 1/2006

Advertiser _____

Primary Contact _____

Billing Address _____

City _____ State _____ Zip Code _____

Phone _____ fax _____ e-mail _____

Display Advertising RATES

Size	1-2x	3-5x	6-11x	12x
Full page	\$1,002	\$922	872	701
Jr. Page	902	830	785	631
1/2 page	581	535	506	407
1/4 page	351	323	305	246
1/6 page	250	230	218	175
1/8 page	200	184	174	140
Directories:	Business \$65		Church \$50	

COLOR RATES
(color available for 1/4 page + only)
Full & Jr.: +\$200 per issue
1/2 page: +\$100 per issue
1/4 page: + \$50 per issue

POSITION RATES
 Back Page, +30%
 Page 2, +20%
 Page 3, +25%
 Far Forward, +15%

NON-PROFIT RATES
 Are the same as 6x rate

RATES REQUIRE CLIENT TO PROVIDE **READY-TO-PUBLISH AD!**
 Ads are considered ready for publication **ONLY** when received **complete and properly sized** in one of the following formats: **.JPEG, .TIF or .PDF**
 Resolution must be **AT LEAST 300 pixels per inch.**

This contract covers ads to run in the following issues: Select all appropriate, designate year

- Jan. ____ Feb. ____
 March ____ April ____
 May ____ June ____
 July ____ Aug. ____
 Sept. ____ Oct. ____
 Nov. ____ Dec. ____

- Black & White**
 Full Color
 Placement _____

AD DESIGN & PRE-PRESS RATES

DESIGN RATES*	File Conversion - \$20
Full page \$150	ALL electronic files other than .tif, .jpg and .pdf must be converted. This fee applies to ALL Word, Publisher and PowerPoint files, and these types of files may be subject to full design charges.
Jr. Page 75	Scanning - \$15 Applies to any ad submitted as hard-copy, and any advertising photo or other material that requires conversion to digital format.
1/2 page 75	
1/4 page 45	Changes, Updates - \$15 Small changes to existing ad; significant changes subject to full design charges.
1/6 page 35	
1/8 page 25	
All Others 20	

*Additional charges may apply See Media Kit for details.

Ad Design & Pre-Press Charges: \$ _____
 Advertising Space/Issue: \$ _____
 Color/Issue: \$ _____
 Placement/Issue: \$ _____
TOTAL/issue (excludes Design & Pre-Press): \$ _____

Select One

Display Advertising DIMENSIONS

Size	Width x Height
<input type="checkbox"/> Full Page	10.25 x 14.
<input type="checkbox"/> Jr. Page.	7.646 x 10.458
<input type="checkbox"/> 1/2 page horizontal	10.25 x 6.917
<input type="checkbox"/> 1/2 page vertical	5.042 x 14.
<input type="checkbox"/> 1/4 page standard	5.042 x 6.917
<input type="checkbox"/> 1/4 page horizontal	10.25 x 3.375
<input type="checkbox"/> 1/4 page vertical	2.438 x 14.
<input type="checkbox"/> 1/6 page	5.042 x 4.550
<input type="checkbox"/> 1/8 page horizontal	5.042 x 3.375
<input type="checkbox"/> 1/8 page vertical	2.438 x 6.917
<input type="checkbox"/> 1/16 page	2.438 x 3.375
<input type="checkbox"/> Business & Service,	3.331 x 2.
<input type="checkbox"/> Church Directory	3.331 x 2.875

Advertiser agrees to run the above specified-sized ads in the above designated issues of Body of Christ News. In order to receive the frequency discount, advertiser must run ads in at least the specified number of consecutive issues. This contract between the advertiser named above and Body of Christ News is for advertisements to begin in the ____/2006 issue of Body of Christ News. Publisher reserves the right to refuse any advertising. Advertiser agrees to other terms and guidelines as printed in the Body of Christ News Media Kit. All ads must be paid in full at time of insertion order unless credit has been granted or billing arrangements have been approved by the publisher.

I have read and agree to the terms and conditions of this contract.

ADVERTISER, Authorized signature

date

BOCN, Authorized signature

date